

MGTU 400 Assignment 8 Handout and Rubric

Individual Assignment 8: Country of Choice Final PowerPoint Presentation

Length: Approximately 20 slide PowerPoint (final to include initial findings, interview detail, additional research, conclusions).

Remember: This is an expansion of the Initial PowerPoint presentation you submitted in week 5. So look over your instructor comments on that assignment before completing this assignment.

Due: Midnight Sunday week 8

Presentation Guidelines (for PowerPoint Presentations)

Be sure you have an introduction, an analysis and a conclusion even though this is a presentation and not a paper. The following describes how presentations will be graded. The questions and comments below are designed for you to read and consider before you finalize your presentation. Use APA in your PowerPoints and cite your references. A minimum of three academic resources should be used in the text – published books or academic journal articles. You need to compare and contrast your research to the three texts in the course and have at least three citations.

Your presentations will answer the following issues (not necessarily in this order).

- Does your presentation answer each of the questions assigned with your country of choice? Does your presentation represent all the data collected during the course related to your country of choice?
- Does your PowerPoint look professional (is it approximately 20 slides, APA, referenced, and interesting to the eye?)
- Think deeply about not giving a book report – but offering new and interesting information on how your assigned company connects with the material we have covered in class (discussions, videos, website, web alerts, and the Hill and Hult (2020) text book).

Does your presentation have a clear beginning, middle and end?

Introduction (20%)

Does the introduction explain what the presentation is about? Does it give a quick overview of your main points? Is it creative? Is it interesting? Do you have a hypothesis?

Analysis (40%)

Does the presentation have three to five main points that are supported by references in the text with page numbers of analyzing all of the questions that were given to you with the organization?

Does the analysis connect to your introduction and conclusion and the “heart of your hypothesis?

Conclusion (20%)

Is the conclusion a clear and concise recap of the analysis?

The conclusion cannot bring in any new ideas!

Does the conclusion tie into the first two or three sentences in thought?

Do you explain one more time your hypothesis?

Process, Punctuation and Grammar (20%)

Are all of the words on the Power Point spelled correctly?

Are the correct words used?

Is the wording smooth to read?

Is proper grammar used?

Does the presentation follow APA Guidelines?

Are the presentation and the handout interesting?

Did you know your audience?

Did you keep your reader engaged?

Instructions: This is to be a professional PowerPoint presentation, so you must cite the text giving page numbers and following proper APA format. This is a very short and powerful presentation that would instantly capture the interest of a potential investor. You are to explain the value of your innovation, who will benefit and explain the ROI. The final page of the PowerPoint is a Reference Page (using APA citation rules).

Your instructor will give you guidelines for how and when you will present your PowerPoint.

Country of Choice Final PowerPoint Presentation				
<i>Paper Elements</i>	Exemplary 100	Proficient 85	Developing 70	Emerging 55
Introduction, precise and quick overview of the presentation. This will probably take three slides.	20 Clearly and creatively describes the presentation. Clearly and concisely identifies the focus of the presentation will be.	17 Clearly describes the presentation. Clearly identifies the focus of the presentation will be.	14 Somewhat describes the presentation. Somewhat identifies the focus of the presentation will be.	11 Limited, confusing or too much information is provided on the slides. Does not explain the focus of the presentation.
Analysis is research based and concise	20 Clearly and concisely defines key terms and effectively integrates the text book, and also provides scholarly sources to. Cites appropriate theories, and compares and contrasts the learning.	17 Defines key terms and integrates the text book and also provides some sources. Cites appropriate theories from the class.	14 Somewhat defines key terms and integrates the text book .Provides some sources Cites some theories.	11 Limited or confusing terms. Does not clearly integrate the text book. Explains a few points of analysis from some of the theories from the class.
Conclusions	20	17	14	11

	Objectively analyzes and synthesizes analysis to draw valid conclusions supported by findings in the literature. Analyses are comprehensive and in-depth examination.	Fairly objectively analyzes and analysis research to draw valid conclusions supported by findings in the text book, research or literature.	Somewhat analyzes and synthesizes analysis. Conclusions may be general and/or have only come support in the findings.	Limited if any analysis and synthesis of research. Limited if any conclusions drawn based on the findings of the text book.
Critical Analysis	20 Consistently employs critical analysis to research and analyze the issue; effectively synthesizes data to draw strong conclusions and value. The PowerPoint has key graphs and charts that further the understanding of the analysis.	17 Often employs critical analysis to research and analyze the issue; synthesizes data to draw reasonable conclusions. The PowerPoint has key graphs and charts that further the understanding of the analysis.	14 Somewhat employs critical analysis to research and analyze the issue; somewhat analyzes. The PowerPoint has one graph and chart that furthers the understanding of the analysis.	11 Limited use of critical analysis to research and analyze the issue; limited if any analysis or synthesis of data to draw conclusions. The PowerPoint has no graphs and charts, or the ones that are embedded are hard to understand.
Sources	20 Uses text book and minimum two more academic resources to show strong connections to the emphasis of this class. Accurately adheres to APA standards; reference slide(s) and citations are correct.	17 Uses text book and other sources and shows some connections to the emphasis of this class. Adheres to APA standards; with less than three minor errors.	14 Uses textbook and other one other source and does not show connections to the course material. Adheres to APA standards; reference slide(s) and citations are correct with more than four errors.	11 Uses text book and no other viable sources and shows weak connections to the material in the course. Misses many APA standards; reference slide and citations have numerous errors.
Writing Mechanics	20 The PowerPoint is easy to read, concise, attractive logical and well-written; spelling, grammar and punctuation are accurate.	17 The PowerPoint is easy to read, concise, attractive, logical and well-written but with minor errors in spelling, grammar and/or punctuation.	14 The PowerPoint is somewhat logical and well-written; some errors in spelling, not very concise with grammar and/or punctuation.	11 The PowerPoint is crowded with too many words per slide, or has colors and graphs that are hard to read. Lacks clarity and may be confusing with numerous errors in spelling, grammar and/or punctuation.